



KITCHEN CAMPUS



2023 SPONSORSHIP PACKET

Cultivate Creativity

Be a Part of San Antonio's Unique Growth

HIGH SCHOOL PAELLA CHALLENGE



OUR MISSION

Kitchen Campus is a nonprofit organization, established in 2014 by Chef Johnny Hernandez, with a mission to connect today's youth to culinary opportunities through education and advocacy.

San Antonio's only out-of-school program provides middle and high school age students with an opportunity to learn about food, nutrition, and cooking while exploring careers in the culinary industry. Activities include hands-on cooking classes, lectures, field trips and guest chef workshops.

January 2023

Dear Community Partner,

I am thrilled to be sharing news about our 11th Annual HEB High School Paella Challenge. We are excited about the potential for growth as business and community members realize the importance of investing in our future student culinarians.

Today more than ever the restaurant industry needs your support, and part of our work aims to help re-build our Hospitality workforce. The most recent challenge of the global pandemic demonstrated more than ever the steady and resilient workforce required to maintain and develop San Antonio's unique and storied UNESCO Creative City of Gastronomy.

We are pleased to present our high school paella challenge sponsorship package. Please review the enclosed details to learn more about how you can be a part of building our future Chefs.

Thank you for considering Kitchen Campus as a part of your gift-giving.

Sincerely,

Chef Johnny Hernández



SPONSORSHIP PACKET 2023

LEVELS



11th Annual HEB High School Team Sponsor

Paella Challenge Sponsorship Benefits	\$3,000 sponsor	\$ 1,500 sponsor	\$ 750 sponsor
EVENT RECOGNITION			
Event invitation	Logo	Logo	Logo
VIP Herradura Margarita Area	4 VIP tickets	2 VIP tickets	
Guest tickets	8 guest tickets	6 guest tickets	6 guest tickets
Prominent logo/name placement at event	<input checked="" type="checkbox"/>		
Logo/name on sponsor board	Logo	Logo	Logo
General event stage recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
High school event area recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PROMOTIONAL OUTREACH			
Logo placement in pre-event e-blasts	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Feature in E-newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Sponsor acknowledgement at all La Gloria Group restaurant boards and e-promos	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive pre-event social media acknowledgement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
YEAR-ROUND RECOGNITION			
Logo at Kitchen Campus sponsor board	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo placement on Kitchen Campus website	<input checked="" type="checkbox"/>		
Name recognition in KC annual report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

* Sponsor's name and logo will be included on the event invitation requires a commitment in the form of the sponsorship form to Kitchen Campus within at least 3 weeks prior to print deadline.

HIGH SCHOOL SPONSORSHIP 2023

SPONSORSHIP FORM

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Please complete and return this form to info@paellachallenge.com if you or your corporation can sponsor a part of San Antonio's exciting and flavorful future at Kitchen Campus. Your support contributes directly to future culinarians of San Antonio and the legacy of San Antonio's unique place on a global stage.

Sponsorship Levels:

_____ Paella Partner (\$3,000) _____ Community Partner (\$1,500) _____ Student-Mentor Partner (\$750)

In-Kind Sponsorship

_____ I am a sponsor, and I would like _____ % of my sponsorship amount to come from a product donation. (Please note, up to 25% of your sponsorship may be in-kind to qualify at the selected sponsorship level.)

Business Contact Information

Organization name: _____

Organization address: _____

Primary contact and title: _____

Contact phone: _____ Contact email: _____

Individual Sponsor Information

Individual name: _____

Individual address: _____

Contact phone: _____ Contact email: _____

Payment Information

_____ A check made payable to Kitchen Campus for the entire annual sponsorship is enclosed.

_____ Please invoice our organization. Send to email: _____

* The Johnny Hernández Grant Foundation (dba Kitchen Campus) is a 501(c)3 non-profit organization.

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